



# North Atlantic Salmon Conservation Organization International Year of the Salmon 2019

## Call for Education and Outreach Projects Guidelines



Photo by Pekka Tuuri

# North Atlantic Salmon Conservation Organization (NASCO)

The North Atlantic Salmon Conservation Organization ([NASCO](#)) was established by an inter-governmental Convention in 1984. Its objective is to conserve, restore, enhance and rationally manage Atlantic salmon through international co-operation taking account of the best available scientific information. It is the sole organization with the competence to manage Atlantic salmon in the North Atlantic.

Environmental change and human impacts across the Northern Hemisphere are placing salmon at risk. NASCO is welcoming proposals for projects to enable outreach and education activities to educate the public about, and engender interest in, wild Atlantic salmon.

## The International Year of the Salmon

The International Year of the Salmon (IYS) is an initiative launched by NASCO and the North Pacific Anadromous Fish Commission. It aims to inform and stimulate outreach and research to ensure the resilience of salmon and people throughout the Northern Hemisphere. The IYS seeks to:

- develop a better understanding of the factors driving salmon abundance and the challenges facing them;
- encourage scientists, decision-makers and the public to work towards solutions that overcome the challenges salmon face;
- support conservation and restoration strategies to help manage salmon in the face of climate change;
- enable collaboration among organizations and researchers in countries throughout the Northern Hemisphere;
- inspire and support a new generation of researchers and managers, and conservationists;
- help create a greater awareness of the ecological, social, cultural and economic value of salmon; and
- support research and conservation of salmon species and their environments throughout the Northern Hemisphere.

2019 is the focal year of the IYS. It is recognised by the Council of NASCO that outreach and research may continue through to 2022. More information can be found at [www.yearofthesalmon.org](http://www.yearofthesalmon.org).

## European Union Support for the International Year of the Salmon

The European Union (EU) sees the IYS as a tremendous opportunity to raise awareness of the factors driving wild salmon abundance and the environmental and anthropogenic challenges they face. Part of their support for the IYS is a financial voluntary contribution to NASCO to facilitate projects that will educate the public about wild Atlantic salmon, with a view to securing its involvement in concrete actions that contribute towards the conservation of wild Atlantic salmon populations.

The value of the contribution to NASCO is around €150,000. The EU will contribute up to 80% of the cost of projects. At least 20% match funding must be provided.

## Grant Administration

The EU grant will be implemented by the European Commission's Directorate-General for Maritime Affairs and Fisheries (DG MARE). NASCO is the beneficiary. The NASCO Secretariat is responsible for the grant's financial administration.

Inland Fisheries Ireland (IFI) is the competent authority for freshwater fish (including wild salmon) in Ireland. It will administer the call for projects. IFI will work with applicants to develop their applications for funding, accept applications for funding and liaise with NASCO and a Review Panel for an initial review of applications. The European Union, through DG MARE, will have the final say on the success of the applications. Reimbursement from NASCO to fundholders for major spend is possible during the course of the project, after the financial documentation, receipts etc. are submitted to IFI.

## The Aim of the Funding

The funding aims to support projects that will educate the general public about wild salmon, with a view to securing involvement in concrete actions that contribute towards the conservation of wild salmon populations.

Projects must meet the IYS Outreach and Communication objective (including the Human Dimension IYS theme):

- **Outreach and Communication:** people understand the value of healthy salmon populations and engage to ensure salmon and their varied habitats are conserved and restored against the backdrop of increasing environmental change;
- **Human Dimension:** communities, indigenous peoples, youth, harvesters, scientists and resource managers across the Northern Hemisphere share knowledge and collaborate in the development of new tools and approach to restoring, managing and sustaining salmon.

## What Type of Projects will be Funded?

The funding aims to promote the objectives of the International Year of the Salmon through education and outreach projects. These projects could include:

- films;
- books;
- websites;
- festivals / events;
- conferences / seminars;
- educational resources; and
- other projects that celebrate the salmon's cultural, social and economic importance and highlight the challenges that salmon face from major environmental changes and human impacts.

## Minimum and Maximum Grant

The minimum grant that will be awarded is €5,000. There is no maximum ceiling.

## Eligibility

Funds are available to organizations, communities or individuals who are within NASCO's EU jurisdictions. Joint projects may include organizations, communities or individuals who are within NASCO's other Parties / jurisdictions, as long as the majority of the project is carried out within NASCO's EU jurisdictions.

Activities should be undertaken, and the grant spent, within one calendar year from the date stated in the Grant Agreement.

Applicants must be able to demonstrate that the organization and management structure proposed for the project are sufficient to achieve the required quality, and the deployment of resources in relation to the objectives is cost effective.

We welcome, in particular, applications from NASCO's accredited NGOs and their partners.

## Application

- project proposals must be submitted through the online application process here: <https://www.fisheriesireland.ie/form/33-nasco-iys-application.html?lang=en>
- applicants must provide details of the proposed project indicating how it meets the aims of the funding set out above and the assessment criteria below;
- all sections of the application form must be completed. Uploading relevant and requested documentation should be completed during the online application process (A Unique Project reference number will be applied to each application);
- details of at least 20% Match Funding must be provided by all applicants;
- applications must include a budget presented in Euros (see application form). Applicants established in countries outside the Euro zone must use the conversion rates published in the C series of the Official Journal of the European Union (OJ) available at: <http://www.ecb.europa.eu/stats/exchange/eurofxref/html/index.en.html>); and
- the following eligible costs can be included in the budget: consultant and contract staff costs; consumables; equipment; workshops; other costs.

No other forms of application will be considered. Late applications received after the closing date will not be considered.

## Match Funding

The EU requires that at least 20% of the total cost of the project be match funded. This may be in the form of in-kind financial contributions (staff, logistics, consumables etc.). Third parties may contribute to the 20% match funding, but their contribution must be a financial one. In-kind contributions from third parties cannot be included in the eligible costs. A letter of commitment to the European Commission of the match funding will be required.

## Key Dates

Milestone	DATE
Launch of Fund, Applications Open	25 September 2019
Closing Date for receipt of completed Applications	31 October 2019

## Assessment of Proposals

Projects will be assessed initially by a Review Panel. The Panel will review the proposals and provide the results of the review to the NASCO Secretariat.

The reviewers will consider:

- how effective the project would be at educating the general public about wild salmon;
- how effective the project would be at securing involvement of the general public in concrete actions that contribute towards the conservation of wild salmon populations;
- how effective the project would be at advancing the wider aims of the IYS;
- the timing and reach of the proposed project;
- if the organization and management structure proposed are sufficient to achieve the required quality and the deployment of resources in relation to the objectives;
- if the project is cost effective; and
- evidence of at least 20% match funding has been provided.

If needed, reviewers will also consider the diversity of project locations and project applicants by considering the number of projects in an area, or from an organization / community that represents diversity throughout the NASCO member countries. Diversity of different countries, different types of organizations, gender for individuals.

Decisions cannot be appealed.



## Conditions

- the recipient shall keep separate, accurate and up-to-date accounts and records of the receipt and expenditure of the funding received by it;
- the recipient shall include a statement on its annual activity report outlining how the funding was used and how this expenditure supports the aims of the IYS;
- the recipient will be able to recover 70% of the awarded funds before 31 December 2020. The final 30% of the funds will be awarded once the European Commission has accepted the final report, in March 2021;
- the recipient shall be required to register its activities in connection with the funding on the International Year of the Salmon website <https://yearofthesalmon.org/>;
- NASCO requests that the recipient include the International Year of the Salmon logo (available at <https://yearofthesalmon.org/>) in any materials, announcements or publications produced in connection with the funded activities;
- any communication or publication made under the project must indicate that it has received funding from the EU, using the following wording: 'With financial support from the European Union' and display the EU logo given at the following web address:  
[http://ec.europa.eu/dgs/communication/services/visual\\_identity/index\\_en.htm](http://ec.europa.eu/dgs/communication/services/visual_identity/index_en.htm);
- the beneficiary (i.e. NASCO) retains ownership of the results of the action, including industrial and intellectual property rights, and of the reports and other documents relating to it; and
- double funding is prohibited.

## Data Protection

NASCO fully respects the right of applicants to privacy and will not collect any personal information without their consent. Any personal information which is provided to NASCO will be treated with the highest standards of security and confidentiality. However, NASCO reserves the right, with the applicant's consent, to disclose to any third party, and through any medium, and at any time, full details of the financial support offered by the European Commission through NASCO to an applicant in connection with any project. Applicants must consent to such disclosure and waive any right it may have to prevent or restrict disclosure on grounds of commercial confidentiality or otherwise in the financial details.

## Insurance

Successful applicants will be required to hold public liability insurance for those projects where there is an interaction with members of the public. For example; festivals, events and conferences etc. The limit of indemnity should be not less than €6.5million for any one accident. The insurance policy will have to indemnify NASCO against any liability arising from any accidents that occur at the event. It will be a condition of funding that the relevant insurance is in place before an event can take place.