

IYS(20)01_Norway

Report on Actions and Activities to Deliver the International Year of the Salmon (IYS) Initiative, September 2018 to December 2019

This report was compiled by the NASCO Secretariat from activities and events registered on the IYS website, earlier reports submitted by the Party / jurisdiction and projects funded via NASCO.

The primary purpose of this IYS reporting template is for Parties / jurisdictions to:

- identify which IYS effort has had the biggest impact for you;
- provide brief details of actions, activities (events and projects) undertaken as a contribution to the IYS;
- identify which of the five IYS themes these actions and activities have delivered on;
- identify whether actions, activities (events and projects) delivered outreach and communication,
- identify the target audiences the actions and activities intended to reach; and
- specify the timeframe for undertaking the actions and activities.

This information will then enable the North Atlantic Steering Committee (NASC) to report to the NASCO Council and IYS partners in the Pacific about activities and actions occurring in the Atlantic region as part of the IYS. Where it has been possible, events and projects that have been registered on the IYS website have been added to the Report, as have the various Small Grants awarded under the IYS funding, to aid you in the completion of the document and to ensure they are recorded. Please feel free to edit these and add further activities or actions. It is our intention that the template is easy to complete with a brief description (maximum 200 words) of the action or activity, followed by marking the appropriate tick boxes. Events and projects that have been registered on the IYS website are included here, in addition to any actions from the 2019 reports that fall into the time period of September 2018 (the various IYS launch events) to December 2019. In the 2018 meeting of the NASCO Council the Parties agreed that reports on IYS activities and actions should be provided by the Parties / jurisdictions in 2019 and in 2020. Please complete this form and return it to the Secretariat **by Friday 7 February 2020**.

For your reference the IYS themes appearing in the table are detailed further below:

Theme 1: *Status of Salmon*: to understand the present status of salmon and their environments

Theme 2: *Salmon in a changing salmosphere*: to understand and quantify the effects of natural environmental variability and anthropogenic factors affecting salmon distribution and abundance and to make projections of their future changes

Theme 3: *New Frontiers*: to develop new technologies and analytical methods to advance salmon science and to explore the uncharted regions of the salmosphere.

Theme 4: *Human Dimension*: to improve the resilience of people and salmon through the connection and collaboration of salmon-dependent communities, indigenous peoples, youth, harvesters and resource managers across the salmosphere.

Theme 5: *Information Systems*: to develop an integrated archive of accessible electronic data collected during the IYS and tools to support future research.

Additionally:

Outreach and communication: improving public and political awareness of; salmon's cultural, social, and economic importance; and the challenges salmon face from major environmental changes and human impacts.

Party / jurisdiction:		Norway			
What activity / effort has had the biggest impact for your Party / jurisdiction?					
Short description of the action	IYS Theme	Target audience	Time line		
			Start Date	End Date	
International Year of the Salmon Opening Event with the Minister Ola Elvestuen, Oslo.	Theme 1: Status of Salmon <input type="checkbox"/> Theme 2: Salmon in a changing salmosphere <input checked="" type="checkbox"/> Theme 3: New Frontiers <input checked="" type="checkbox"/> Theme 4: Human Dimension <input type="checkbox"/> Theme 5: Information Systems <input type="checkbox"/> Outreach and Communications <input type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input checked="" type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	13/11/2018	13/11/2018	
Wild Salmon Conference Scandic Nidelven, Trondheim, Norway Objective: A scientific conference for scientists, managers, and all others who are interested in new knowledge on Atlantic salmon. Responsible body: Norwegian Scientific Advisory Committee for Atlantic Salmon	Theme 1: Status of Salmon <input checked="" type="checkbox"/> Theme 2: Salmon in a changing salmosphere <input checked="" type="checkbox"/> Theme 3: New Frontiers <input checked="" type="checkbox"/> Theme 4: Human Dimension <input checked="" type="checkbox"/> Theme 5: Information Systems <input type="checkbox"/> Outreach and Communications <input checked="" type="checkbox"/>	Decision makers <input checked="" type="checkbox"/> Public <input type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input checked="" type="checkbox"/>	22/01/2019	23/01/2019	
Hardangerfjordseminaret Thon Hotel Sandven, Norheimsund, Hardanger, Norway	Theme 1: Status of Salmon <input checked="" type="checkbox"/> Theme 2: Salmon in a	Decision makers <input checked="" type="checkbox"/> Public <input type="checkbox"/>	10/05/2019	11/05/2019	

<p>Objective: A conference for scientists, managers, and all others who are interested in the latest news from wild salmon management and research on Atlantic salmon.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers, section Hardanger and Hardangerfjord Villfisklag (Hardanger Wild Fish Group)</p>	<p><i>changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input checked="" type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input checked="" type="checkbox"/></p>		
<p>NASCO Symposium 2019: Managing the Atlantic Salmon in a Rapidly Changing Environment Scandic Ishavshotel, Tromso, Norway</p> <p>Objective: To mark the International Year of the Salmon, a two-day Symposium will be held ahead of the North Atlantic Salmon Conservation Organization's (NASCO) Annual Meeting. The focus will be on challenges facing the Atlantic salmon and possible responses that can help conserve this precious resource in a rapidly changing environment.</p> <p>The Symposium is structured under two main themes:</p> <p>1) Climate change and state of the salmon, with scientific overviews being provided on these subjects; and</p> <p>2) Management challenges and solutions.</p> <p>Perspectives will be provided from several different viewpoints, including managers, scientists, NGOs and Indigenous People. Participation in finding solutions to the many challenges facing this iconic species is encouraged through discussion, the provision of posters and networking during the event's social activities.</p> <p>Responsible body: North Atlantic Salmon Conservation Organization (NASCO)</p>	<p>Theme 1: <i>Status of Salmon</i> <input checked="" type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input checked="" type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input checked="" type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input checked="" type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input type="checkbox"/></p> <p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input checked="" type="checkbox"/></p>	03/06/2019	04/06/2019
<p>Courses in salmon fishing Several locations all over Norway</p> <p>Objective: Arranging over 100 courses in fishing, from fly tying to hands on action in the river for the public.</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p>	<p>Decision makers <input type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p>	01/02/2019	01/12/2019

<p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Knowledgeable public <input type="checkbox"/></p>		
<p>Seminars and meetings for decision makers Several locations all over Norway</p> <p>Objective: Organize 24 events with presentations of regional salmon themes, where politicians will be invited to debate.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input type="checkbox"/></p> <p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input type="checkbox"/></p>	<p>01/04/2019</p>	<p>01/12/2019</p>
<p>Social events in the spirit of IYS Several locations all over Norway</p> <p>Objective: The main goal is to shed light on different salmon-related themes through various types of small public events, for example quizzes, talks etc.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input checked="" type="checkbox"/></p>	<p>02/02/2019</p>	<p>01/12/2019</p>
<p>Open days in Norwegian rivers Several rivers all over Norway</p> <p>Objective: Landowners and other river managers are inviting the public to their rivers to experience salmon fishing and other family-friendly activities.</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p>	<p>15/05/2019</p>	<p>15/09/2019</p>

<p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Knowledgeable public <input type="checkbox"/></p>		
<p>School visits Several schools all over Norway</p> <p>Objective: A salmon-themed part of one school day, consisting of everything from movies about salmon to visits to spawning streams.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Decision makers <input type="checkbox"/></p> <p>Public <input type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p> <p>Knowledgeable public <input type="checkbox"/></p>	<p>01/04/2019</p>	<p>01/12/2019</p>
<p>Film: <i>The Wild Salmon – Norway’s Living Heirloom</i> At different venues all over Norway.</p> <p>Objective: A 30-minute feelgood-film made especially for the year of the salmon.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p> <p>Theme 5: <i>Information Systems</i> <input type="checkbox"/></p> <p><i>Outreach and Communications</i> <input checked="" type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input type="checkbox"/></p>	<p>01/02/2019</p>	<p>31/12/2019</p>
<p>Outdoor Photo Exhibition At different locations in southern Norway</p> <p>Objective: A traveling exhibition containing photos, facts and stories of everything from salmon fishing to salmon biology and ecology.</p>	<p>Theme 1: <i>Status of Salmon</i> <input type="checkbox"/></p> <p>Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/></p> <p>Theme 3: <i>New Frontiers</i> <input type="checkbox"/></p> <p>Theme 4: <i>Human Dimension</i> <input type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p> <p>Knowledgeable public <input checked="" type="checkbox"/></p>	<p>18/05/2019</p>	<p>01/10/2019</p>

<p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 5: Information Systems <input type="checkbox"/></p> <p>Outreach and Communications <input checked="" type="checkbox"/></p>			
<p>Opening of the salmon fishing in Stjørdalselva Stjørdal city centre and Hembre Gård</p> <p>Objective: The official opening of the fishing season, interspersed with family activities, speeches and political debates.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: Status of Salmon <input type="checkbox"/></p> <p>Theme 2: Salmon in a changing salmosphere <input type="checkbox"/></p> <p>Theme 3: New Frontiers <input type="checkbox"/></p> <p>Theme 4: Human Dimension <input type="checkbox"/></p> <p>Theme 5: Information Systems <input type="checkbox"/></p> <p>Outreach and Communications <input checked="" type="checkbox"/></p>	<p>Decision makers <input checked="" type="checkbox"/></p> <p>Public <input checked="" type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p> <p>Knowledgeable public <input checked="" type="checkbox"/></p>	01/06/2019	01/06/2019
<p>Camp Villaks (camp wild salmon) Several rivers in Norway</p> <p>Objective: There will be held 2-3 days fishing camps for youth between the age of 14 to 18.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: Status of Salmon <input type="checkbox"/></p> <p>Theme 2: Salmon in a changing salmosphere <input type="checkbox"/></p> <p>Theme 3: New Frontiers <input type="checkbox"/></p> <p>Theme 4: Human Dimension <input type="checkbox"/></p> <p>Theme 5: Information Systems <input type="checkbox"/></p> <p>Outreach and Communications <input checked="" type="checkbox"/></p>	<p>Decision makers <input type="checkbox"/></p> <p>Public <input type="checkbox"/></p> <p>Children/Youth <input checked="" type="checkbox"/></p> <p>Knowledgeable public <input type="checkbox"/></p>	22/06/2019	25/08/2019
<p>Airport Campaign for the IYS At six different airports</p> <p>Objective: 3 different short films showcasing the biology of Atlantic salmon as well as scenes from fishing in Norwegian rivers.</p> <p>Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers</p>	<p>Theme 1: Status of Salmon <input type="checkbox"/></p> <p>Theme 2: Salmon in a changing salmosphere <input type="checkbox"/></p> <p>Theme 3: New Frontiers <input type="checkbox"/></p> <p>Theme 4: Human Dimension <input type="checkbox"/></p> <p>Theme 5: Information <input type="checkbox"/></p>	<p>Decision makers <input type="checkbox"/></p> <p>Public <input type="checkbox"/></p> <p>Children/Youth <input type="checkbox"/></p> <p>Knowledgeable public <input type="checkbox"/></p>	18/02/2019	30/12/2019

	<i>Systems</i> <input type="checkbox"/> <i>Outreach and Communications</i> <input checked="" type="checkbox"/>			
Film: Animation made by and for youth Objective: The life history of salmon animated with children's drawings as well as children narrating the story. Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers	Theme 1: Status of Salmon <input type="checkbox"/> Theme 2: Salmon in a changing salmosphere <input type="checkbox"/> Theme 3: New Frontiers <input type="checkbox"/> Theme 4: Human Dimension <input type="checkbox"/> Theme 5: Information Systems <input type="checkbox"/> <i>Outreach and Communications</i> <input checked="" type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input type="checkbox"/> Children/Youth <input checked="" type="checkbox"/> Knowledgeable public <input type="checkbox"/>	01/05/2019	31/12/2019
Website: www.villaks2019.no Objective: The site is dedicated to show where and when the activities in Norway are held throughout the year. The site also has resources and digital activities. Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers	Theme 1: Status of Salmon <input type="checkbox"/> Theme 2: Salmon in a changing salmosphere <input type="checkbox"/> Theme 3: New Frontiers <input type="checkbox"/> Theme 4: Human Dimension <input type="checkbox"/> Theme 5: Information Systems <input type="checkbox"/> <i>Outreach and Communications</i> <input type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input checked="" type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	01/01/2019	31/12/2019
Special edition of the comic "Lunch" Objective: The Norwegian comic `Lunch` will have an attachment to the May edition of the magazine where all the strips are related to salmon and salmon fishing. Responsible body: the Norwegian Association of Hunters and Anglers and the Norwegian Salmon Rivers	Theme 1: Status of Salmon <input type="checkbox"/> Theme 2: Salmon in a changing salmosphere <input type="checkbox"/> Theme 3: New Frontiers <input type="checkbox"/> Theme 4: Human Dimension <input type="checkbox"/> Theme 5: Information Systems <input type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input checked="" type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	10/05/2019	10/05/2019

	<i>Outreach and Communications</i> <input checked="" type="checkbox"/>			
Web-based application Objective: The Norwegian Environment Agency is developing a web-based application for reporting catches of anadromous fish from sea angling. The application is planned for release before June 2019 Responsible body: The Norwegian Environment Agency	Theme 1: <i>Status of Salmon</i> <input type="checkbox"/> Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/> Theme 3: <i>New Frontiers</i> <input type="checkbox"/> Theme 4: <i>Human Dimension</i> <input type="checkbox"/> Theme 5: <i>Information Systems</i> <input checked="" type="checkbox"/> <i>Outreach and Communications</i> <input type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input checked="" type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	01/06/2019	31/12/2019
Title of activity: Objective: Responsible body:	Theme 1: <i>Status of Salmon</i> <input type="checkbox"/> Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/> Theme 3: <i>New Frontiers</i> <input type="checkbox"/> Theme 4: <i>Human Dimension</i> <input type="checkbox"/> Theme 5: <i>Information Systems</i> <input type="checkbox"/> <i>Outreach and Communications</i> <input type="checkbox"/>	Decision makers <input type="checkbox"/> Public <input type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	Click or tap to enter a date.	Click or tap to enter a date.
Title of activity Objective: Responsible body:	Theme 1: <i>Status of Salmon</i> <input type="checkbox"/> Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/> Theme 3: <i>New Frontiers</i> <input type="checkbox"/> Theme 4: <i>Human Dimension</i> <input type="checkbox"/> Theme 5: <i>Information Systems</i> <input type="checkbox"/> <i>Outreach and</i>	Decision makers <input type="checkbox"/> Public <input type="checkbox"/> Children/Youth <input type="checkbox"/> Knowledgeable public <input type="checkbox"/>	Click or tap to enter a date.	Click or tap to enter a date.

	<i>Communications</i> <input type="checkbox"/>			
Title of activity	Theme 1: <i>Status of Salmon</i> <input type="checkbox"/>		Click or tap to enter a date.	Click or tap to enter a date.
Objective:	Theme 2: <i>Salmon in a changing salmosphere</i> <input type="checkbox"/>	Decision makers <input type="checkbox"/>		
Responsible body:	Theme 3: <i>New Frontiers</i> <input type="checkbox"/>	Public <input type="checkbox"/>		
	Theme 4: <i>Human Dimension</i> <input type="checkbox"/>	Children/Youth <input type="checkbox"/>		
	Theme 5: <i>Information Systems</i> <input type="checkbox"/>	Knowledgeable public <input type="checkbox"/>		
	<i>Outreach and Communications</i> <input type="checkbox"/>			